



## Cloud Economics (CE)

Optimize Cloud investments through a service that obtains the greatest value for the organization



35%

Cost Reduction For Inexperienced Organizations



10 - 15%

Cost Reduction In High Maturity Organizations



100%

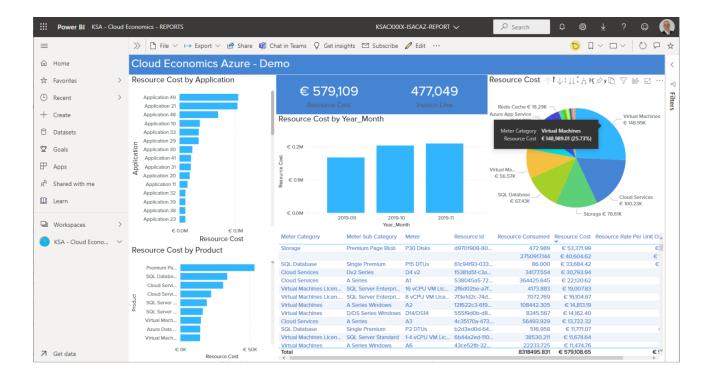
Transparency In Cloud Costs



Cloud Economics saves clients money. Based on previous projects between 10%-30%.

- Cloud transition is marked by invoices that exceeded expectations and are unexpected
- Many CIOs struggle to understand the best licensing solution. For example, sometimes higher up-front licensing costs reduce incremental charges for an overall cost reduction
- CIOs uncertain if their Cloud workloads are optimally configured

## **CE helps calibrate Cloud investments and future expenditures**



## **Use Cases**

- Cost management and transparency: spend vs. budget
- Cost optimizing: identify and retire underutilized services
- Cloud Control: single pane of glass (KPIs & metrics)
- Current state
- Plan and forecast for future cost and consumption
- Cloud accountability: timely and consistent spend/usage data to all stakeholders
- Peer benchmarking

